



FOR IMMEDIATE RELEASE

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Farmers and Land Managers Invited to 'Wildfire Ready' – A Practical Workshop on Building Landscape Resilience

With special thanks to our sponsors Fire Hosetech & Vallfirest

Rottal Estate, Kirriemuir, Angus – 13 November 2025

The Heather Trust, in partnership with Pasture for Life, is hosting Wildfire Ready, a hands-on event designed to equip farmers, land managers, and rural stakeholders with the practical skills and knowledge needed to prepare for and mitigate the growing threat of wildfires across the UK.

Taking place at Rottal Estate Glen Clova, Kirriemuir from 10:00am to 3:00pm, the event will bring together leading experts in wildfire management, land use, and policy to share strategies and tools for building resilience in rural landscapes.

"In 2025 we saw Scotland's largest wildfire rip through miles of valued countryside. As the risk and severity of wildfires continue to increase across the UK, preparedness has never been more important," said Katrina Candy, Director of The Heather Trust.

"This event is about turning awareness into action — empowering those who manage the land to take practical steps to protect their livelihoods, communities, and the environment."

Jamie Jack, Scotland's Regional Manager for Pasture for Life commented: "Hill and upland farmers collectively manage 70% of Scotland's land area - areas where the impacts of these devastating events will be felt most by those who live and work there.

"Those managing and living in these rural areas need training and support to be prepared to protect our Scottish landscape and rural livelihoods *when* wildfires break out, not *if*."

Event Highlights

Expert Insights: Hear from wildfire and landscape resilience specialists, farmers, land managers, and policy experts.

Interactive Workshop: Gain technical knowledge on fire preparedness and rural fire response.

Panel Discussion: Explore how cross-sector collaboration and effective land use planning can reduce wildfire risk.

Practical Demonstration: See first hand how wildfire equipment and tools can be deployed effectively.

Lunch and refreshments will be provided, and delegates are advised to dress appropriately for outdoor demonstrations, which will take place, weather permitting. Free parking is available on site.

Spaces for Wildfire Ready are limited, and early booking is encouraged. Tickets are priced at £50 per delegate.

To book your place, visit www.heathertrust.co.uk/events

or contact info@heathertrust.co.uk

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About The Heather Trust

The Heather Trust works to promote the sustainable management of uplands and heather moorlands across the UK. By supporting collaboration between land managers, policymakers, and researchers, the Trust aims to enhance environmental resilience and biodiversity.

About Pasture for Life

Pasture for Life champions farming practices that deliver healthy food, thriving livestock, and resilient ecosystems. Through education and collaboration, the organisation supports sustainable, pasture-based farming across the UK.

About Fire Hosetech & Vallfirest

Fire Hosetech have teamed up with Vallfirest as we both share common values regarding product innovation and providing first class customer service. We are committed to increasing the level of coverage and support for the wildfire sector within the UK and make Vallfirest products more readily accessible.